

Black Friday 0-DTE Deals

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[00:00:05] Ooh, here I am. You and friends Ernie here. And this is the zero dash DTE podcast. Number 60 and today's topic is Black Friday deals for zero DTE. That's right. Black Friday deals for zero DTE. Woo. You would not believe; you would not believe what I have in store for you. The most unbelievable deal of the century.

[00:00:41] All you must do is listen for a few minutes, maybe 15, maybe 30. No. And then you will be able to piece together the deal of the century here on zero DTE. What is zero DTE? Zero DTE stands for zero days to expiration. This is the last day of expiration, not the last day of deals. Most people are calling these black Friday deals.

[00:01:11] But Friday isn't for another couple of days after Thanksgiving. Traditionally, that's when we had black Friday and black Friday was a day where most governments would relax taxes, sales, taxes on products, so that you could go to the store and buy stuff, Willy nilly, without any fear of paying extra money on taxes and get a little bit of a deal.

[00:01:39] Plus, the store might provide some incentive to lower their prices and you get some good deals and it got so huge that people would line up at the doors of their favorite department store early in the morning, waiting for it to open sometimes they'd camp out overnight. Believe it or not. This is all pre, online shopping and everything and pre pandemic.

[00:02:05] But I remember. And, in the Boston area, the biggest black Friday sale was always Filings Basement, or, one of those stores in Boston and people would line up forever and then it turned into, a Walmart thing because Walmart would show all these deals and people would line up and then they would bash the doors down and trample over each other.

[00:02:29] But now with Amazon being our defacto retail,

[00:02:35] And because it's online, there are no doors to bash down. What we really need are Amazon stores, Amazon stores, brick and mortar stores that we can bash the doors down and trample on each other. Because without that you lose the, that visceral feeling of what black Friday is all about and that, what is it all about?

[00:02:57] I don't know, to save a few dollars. You get much better deals if you wait until after Christmas, the last couple of days of Christmas, when everybody's returning and retailers are going nuts, having to fork back out, give back all that money that they say that they brought in on Friday on things and shit that people didn't want.

[00:03:19] Now they're returning. Those are the times that's the best time to get deals. You're going to get much better deals, better selection. Better price, but people can't wait. They cannot wait because luck, you can't go into Christmas season or any other gift giving holiday season empty handed. You need to get your deal.

[00:03:41] Some of us who are into that whole holiday thing and gift giving thing. We give, I give gifts all year round. So, every day is Christmas here at the Ernie household. So that is the favor. That is the tradition. And that is to pound people stamp on, on them, just so that you can save a few cents and then you can get a deal that you feel satisfied with so that you can give it to your loved one or friend or whoever.

[00:04:12] And that's supposed to be a deal. That is the culture. That is the degenerate culture that we live. And so, when I put a black Friday deal up there for a surface, like the zero DTE people are glued, glued to the screen, wanting to know Ernie, what is the deal you're going to give me the deal that I can get into your service and learn how to trade the last day of expiration on the S and P where I can make untold amounts of riches.

[00:04:45] What is the deal that you're going to allow? You know that easy step into your service,

[00:04:50] what is it going to be here? Any don't hold out, if anything was worth it, there would be no reason to provide a deal. The deal would be the product or service itself. The fact that you could obtain it and then use it and then realize. A profit or a service or a benefit from that thing, a true benefit.

[00:05:20] It would be unspoken. There would be really no reason to discount it at all. As a matter of fact, it may even come at a premium and you would still pay for it. And that my friends are the reason why there are no black Friday deals here at zero DTE because. The plain and simple fact is that this service, this strategy, the methods, the process that we go through, the world-class support that you get.

[00:05:47] There is no equal here or anywhere. I will name all the other zero DTE services that are out there, and I will encourage you to go to them, try them out, take their trial then come back. They may even be offering a black Friday deal. Take them up on the deal. Really.

[00:06:13] It'll be your waste of your time and your money, but I encourage you to do it because I know when you come back here and you compare what we're doing to them, you're going to wonder why you spent Ernie. Why did you send me there?

[00:06:25] Again, that's one of the reasons why there are no black Friday deals here that never will be, I will never discount any of my services. Why would I do that when you're already getting the best possible service as a, whether it's Xero, DTE trading, or even day trading, I would say that there is no other day trading strategy, online strategy that you could purchase or participate in that.

[00:06:52] In any way, come close to matching our performance and the value that you get here. In fact, I will take any other surface that you can name any of them. And we will go head-to-head with what we provide and the strength or the edge that we have on our service and our strategy and our methods against anybody.

[00:07:16] Else's. And I'll put up whatever they want anything. And I guarantee that not only will we beat them, but we will, trounce them. We will stockpile over them, just like black Friday deals at Walmart.

[00:07:35] We will pound their heads and you'll just dab. Yeah. That's the difference. That's the difference here at zero dash DTE and any other zero DTE or virtually any other day trading strategy that is out there. There is no equal. And that's, just go look at the testimonials. Decide for yourself.

[00:08:01] Take the trial. There's no risks. The worst that's going to happen when you take our four-week trial is that you're going to get a four week intensive education on the best strategy that is available, a strategy that actually has edge and one that you can trade with virtually any account size. Oh, there is a minimal size account.

[00:08:23] You, in order to trade, you would need at least a couple thousand dollars, \$3,000, I think would be a good starting place. As the best draw down characteristics has the best risk in best return on risk characteristics has the best in terms of the level of confidence that you will engender the amount of anxiety or the lack of anxiety that you will experience.

[00:08:53] There is no equal. It's as simple as that. And I could go on here and. Some may think that this is arrogant, that I'm saying these things, but it's not arrogant when you're telling the truth, come and join the service. [zero-dte.com/try](https://dte.com/try) do a four-week trial. I charge for the trial. I charge you money for the trial, but if you join the service after the trial, I will rebate that.

[00:09:24] If you decide not to, like I said, the worst it's going to happen is that you're going to get a four-week intensive course strategy lesson, go through the gauntlet and you will become a better trader after that. How can you beat that? You can't let's see. Do we have questions? Any, I just signed up for the trial two days ago.

[00:09:47] Awesome. We love to hear. Dan saying, oh man, last Friday's profit was 10 times the annual fee. Yeah. That's the other thing that you'll find out. You'll find that, when you join, and you start trading our strategy in the. With the most likely thing that's going to happen. If you follow our direction and you do everything that we're talking about and you embrace what we're doing, our methodology, if you embrace it really, truly embrace it.

[00:10:17] There are that you are likely to make enough money to pay for several years, have a subscription here at D DTE. That is how good it is. As Dan says, thank you.

[00:10:30] So, what is it that we do we trade, or I should say that we sell premium on options on the S and P for futures and the SPX on the very last day of expiration every week. And here's the great thing with the S and P. There are three separate options contracts that are expiring every week, except for this week because of the holiday.

[00:10:56] We don't have it this week because Thursday and Friday, basically market's closed Friday. The market's closed or open until one o'clock, but there is not enough time to really do anything of any consequence. We won't be trading. We're taking this long four-day weekend off, but three days a week, Monday, Wednesday, and Friday options contracts are expiring on the biggest index, the most popular index, the most popular market in the world.

[00:11:23] What is so special about. What's special is that there are only really two edges that you get in this market as day traders or short-term traders. One is arbitrage, and that is essentially the purview of the market maker. They have a perfect arbitrage where they make money between the spread of the bid and the ask guaranteed profit.

[00:11:47] If you can become a market maker, guaranteed. Guaranteed. It's as simple as that. What other type of vocation can you go into, whereas where there's guaranteed profit, the other is selling premium. Both things are the two number one ways that investment or institutional investors and professional investors make money in this.

[00:12:13] It is also the number to the two significant ways that most retail traders avoid. Why could that be? There are several reasons for that. Most of it is out of pure ignorance, but some of it is because that's where brokers are pushing people. They're pushing them towards. Other types of things like technical analysis and order flow and, price action and Elliott wave and all this other crap, all designed for them to do one thing and that's to create transactions for the benefit of the broker we sell premium on the last day of expiration, when premium is expiring at its most accelerated rate, until it gets down to us.

[00:13:00] And as the seller of premium, that deep Cain premium is going out of the people who buy options and into the pocket of people who sell options. And that's who we are. So, we have built in edge and that's not the only edge. There are many edges, many strong edges in with each in of itself would make a very strong trading strategy.

[00:13:25] But we take these. At least three, very solid well-defined edges. And we stack them on top of each other to produce a strategy that is without equal, not only is the strategy strong, but the nature of the trading, the nature of what we go through. Asymmetric risks that we take. The philosophy that we follow that is based on black Swan theory and antifragile and fooled by randomness, these Seminole books by Nassim Taleb, all of that is baked into this process.

[00:14:05] Those things provide an incredible edge that. Very little draw down. If any. I think max draw down that I've experienced since doing this strategy is maybe 1% tops and that's really stretching it. And zero anxiety that's because our risks are very small, but our potential profits are very large where our risk to reward.

[00:14:31] Average return on risk is 150 to 200% with many trades making 4, 500, 800, even 1500% on the risk that we take. So the losers are so small that they're almost inconsequential. We don't even try to manage them. In fact, we do not manage our risk here at zero dash D T. We never managed the risk it's like a wasted effort.

[00:15:01] It provides nothing. So we don't manage it. But what we do manage are the profits. That is what we're focused on. Totally on how much profit that

we can make on these trades. If it's not there. No problem. We move on to the next one. There's going to be three every week, not new. This is in stark contrast to all the other zero DTE traders and services that are out there that take humongous risk on what they call very high probability trades, where they're putting down thousands of dollars to make a pittance.

[00:15:36] And when they get in that trade, they are anxiety ridden because almost immediately they go into the red and often stop out. There's another thing we never use stops. There's no need.

[00:15:48] No. Monday was a very good example of a trade that went against us and we actually made a lot of money in two directions. So we did a very unusual trade on Monday. I call it the Batman trade. And if you go back to Monday's podcast, number 59 and check that out, it's a very instructional. Yeah, the initial trade didn't seem like it was going to really work out.

[00:16:17] So we put on another trade, basically, bookending the market. So we would make money if it went way up or way down. Now, what happened was the market went way up. We profited took those off early in the trading day. Then we took the original trade, and we took off the short strikes because they had. Made all of the profit that they were going to make for the day, again, selling that premium, we took that premium in, and we said, thank you very much.

[00:16:46] Then the market reversed and went down, what was left were long puts at virtually no cost. And we made a huge killing. So, we made a big killing going up, big killing going down easily. Seven, eight, 900% return on a very small, little bit of. Which is normal here. That's what we do. Let's say there is a, another question here on trading view, which extra market data should we add on the CME group?

[00:17:23] Yes, the. The CME group will give you the E-mini futures. Oh, by the way, speaking of black Friday deals, trading view does have a black Friday deal that I take advantage of every year. And that's up to 60% off when you buy a whole year upfront. And it's cheap, like 190 bucks or something like that.

[00:17:44] And you'll get a whole year of trading view. Now, why do we use trading view? We use trading view because. Trading view has the best implementation of volume profile. So, there's another thing we do not use technical analysis ever. We're not using any chart patterns. We're not using any of the indicators.

[00:18:05] We're not using trend lines. We're not using Mac D or RSI. We're not using Elliott wave. We're not using price action. We're not using any of that. Yet. Our predictive powers, our ability to. Map out the market structure is equal to none and it's all through volume profile volume profile, not being what I consider an indicator, because it contains the same raw data that's in your candlesticks.

[00:18:32] Actually it contains more than what your candlesticks contain cause you candle sticks only have price and time volume profile has price time in volume. So, in my view, Volume profile is a more complete representation of the market. And it allows us to see where the value is and where the value is not and where the true support and resistance levels lie.

[00:19:00] And then from there, we can create a market structure that tells us how ma how price will behave as it traverses across that structure. And then from that we can model our premium collection strategy. Our option collection strategies on that market, map it to that market structure. And that's how we profit.

[00:19:23] Now. I'm giving away a lot of the, these details, but I'm not really giving away anything. You can go to the past 60 podcasts and learn all about it. You can go to the website and look at all of the archive videos. You can go to this YouTube channel here. Now, if you're on the podcast, obviously you're on apple iTunes or whatever.

[00:19:46] You're not seeing this, but if you go to my YouTube channel, just search for Xero, DT on YouTube and watch the videos there and you'll get a good idea of how we put together. The straps. Of course, that's only part of it and only part of the service and part of what we do to turn you into a professional trader.

[00:20:07] And that's really my goal. My goal is to turn every person that is in our strategy, in our service into a true-life professional trader someone who could literally take this and expand it and build on it and turn it into a.

[00:20:24] And that's it. Let's see, Walter rock, which trading view level do you recommend pro, pro plus or premium? The minimum you can do the minimum, level of trading view, and that will get you access to volume profile. I also suggest that you get the real time data. Which is what he was saying.

[00:20:49] That's the add on the cube, the CME group. And that will give you real time, futures of all the e-money products and that's worth a lot. So those are

the two things that I would get. I think it's an extra \$2 a month or something it's minuscule, but trading view by far has the best volume profile implementation for the price.

[00:21:10] There's other good volume profile implementations out there. Such as in ninja trader, there are a couple of others, but they cost a lot and they're those platforms aren't as accessible. They're good, but not as accessible there's volume profile in think or swim, which happens to be the best hands down options, analytical trading tool out there, and they have volume profile, but their implementation just totally blows chunks.

[00:21:42] It's horrible. And things like a tasty works, which also has a very good option. Trading platform has no volume profile. So, there are very few places where you can get at trading view has the best is the cheapest, the best implementation bar. None. That's where I would recommend. All right. Oh, we got another question here.

[00:22:01] Your trade alerts. Do you publish those on discord? Sorry. I missed the CU. Yes, everything is done in the discord. Now we have. The website and the website have all of the archive videos, the podcast, as well as a course, actually a couple of courses that I'm developing on some of the options, strategies in the methodology right there, but all of the resources, the trade room, the alerts, everything happens on discord and it's a trade room that's literally open 24 hours a day.

[00:22:37] You'll get all the support that you need. There are hundreds of traders there that are all like-minded doing the same thing, all killing it. That's what I suggest. And that's how our services run. Let's see. You're welcome. All right, so that's all I have to say. Black Friday deals.

[00:22:58] And I'm sorry if I disappointed you and telling you that there is no special zero DTE black Friday deal, except that the zero dash D T E service in of itself is a deal beyond compare. Yeah. In fact, I would say that our service at the cost that, is still a hundred times better than any of the other services, if they were completely free.

[00:23:26] Now that's a deal. All right. Now I'm done. You're welcome. Thank you very much for showing up. I really appreciate it. And, please have a great Thanksgiving for those people that celebrate Thanksgiving. I know that Canadian viewers who you did Thanksgiving. I think a little while ago, right? A couple months ago, a month ago.

[00:23:47] That's great for you for us. It's coming up tomorrow. Be well and peace to you all.

[00:23:56] Oh, more questions. Happy Thanksgiving. Yes. Thanksgiving to you all. Where's that off button. It's way up.

[00:24:05] Bye.